

U.S. Department of Justice
Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

Supplemental Statement

**Pursuant to the Foreign Agents Registration Act of
1938, as amended**

For Six Month Period Ending 3/31/2012

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

Missy Farren & Associates, Ltd. d/b/a MFA

5949

(c) Business Address(es) of Registrant

206 Bon Air Avenue, New Rochelle, NY 10804

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

Formerly CRM-154

FORM NSD-2
Revised 03/11

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Juliette Daviron	Account Executive	3.27.12

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
Juliette Daviron	Account Executive - Mfa	The Cayman Islands Dept. of Tourism	3.27.12

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

The Cayman Islands Department of Tourism

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

The Foreign Principal is the Cayman Islands Department of Tourism. The Registrant provides public relations services to the Foreign Principal. The Registrant drafts and disseminates press releases and facilitates the publication of travel-related articles which are designed to promote tourism to the Cayman Islands.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

The Registrant's activities are political in nature only to the extent that they affect the public interest regarding the Cayman Islands Department of Tourism. The Registrant promotes tourism to the Cayman Islands by providing public relations services to the Cayman Islands Department of Tourism. The Registrant drafts and disseminates press releases, and facilitates the publication of travel-related articles in newspapers and magazines for the Cayman Islands Department of Tourism.

In order to provide such public relations services to the Cayman Islands Department of Tourism, the Registrant engages in contact with a variety of media sources on an ongoing, consistent basis. The nature of all such contact is solely that of speaking with journalists to facilitate the publication of press releases and articles to promote the Cayman Islands as a tourist destination. The Registrant has not arranged, sponsored, or delivered speeches, lectures, or radio and TV broadcasts in behalf of the Cayman Islands Department of Tourism.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
See attached	Addendum I		

\$ 233,847.52

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(c)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
See attached	Addendum II		

\$ 30,806.95

Total

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(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

The Cayman Islands Department of Tourism

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

Electronic Communications:

- ☒ Email
☐ Website URL(s): _____
☐ Social media websites URL(s): _____
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries
☐ Legislators ☒ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in the informational materials:

☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

See Attached Addendum III

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☐ No ☒

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

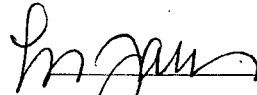
VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

4/16/12

(Print or type name under each signature or provide electronic signature¹³)


M. FARRIN

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

ADDENDUM I

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04/10/12

Missy Farren & Assoc., Ltd.
Transaction List by Customer
October 2011 through March 2012

Type	Date	Num	Amount
Cayman Islands D.O.T.#33-A			
Payment	10/12/11	27845	33,000.00
Payment	10/28/11	27914	9,001.72
Payment	1/6/12	28091	70,514.85
Payment	1/17/12	28278	41,735.51
Payment	1/27/12	28174	33,000.00
Payment	2/27/12	28320	6,200.42
Payment	3/26/12	28441	40,395.02

233,847.52

ADDENDUM II

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04/10/12

Accrual Basis

Missy Farren & Assoc., Ltd.
Item QuickReport
October 2011 through March 2012

Type	Date	Num	Name	Amount
Service				
Reimbursed Expenses				
Telephone/Internet				
Invoice	10/19/11	4650SepExp	Cayman Islands D.O.T.#33-A	-833.36
Invoice	11/28/11	4682OctExp	Cayman Islands D.O.T.#33-A	-746.16
Invoice	12/21/11	4716NovExp	Cayman Islands D.O.T.#33-A	-808.85
Invoice	1/24/12	4769DecExp	Cayman Islands D.O.T.#33-A	-1,223.31
Invoice	2/24/12	4805JanExp	Cayman Islands D.O.T.#33-A	-954.10
Invoice	3/30/12	4842FebExp	Cayman Islands D.O.T.#33-A	-1,206.72
Total Telephone/Internet				-5,772.50
Postage/Fedex				
Invoice	12/21/11	4716NovExp	Cayman Islands D.O.T.#33-A	-24.99
Invoice	1/24/12	4769DecExp	Cayman Islands D.O.T.#33-A	-44.52
Total Postage/Fedex				-69.51
Messengers				
Invoice	11/28/11	4682OctExp	Cayman Islands D.O.T.#33-A	-37.22
Invoice	2/24/12	4805JanExp	Cayman Islands D.O.T.#33-A	-11.74
Invoice	3/30/12	4842FebExp	Cayman Islands D.O.T.#33-A	-19.73
Total Messengers				-68.69
Transportation				
Invoice	10/19/11	4650SepExp	Cayman Islands D.O.T.#33-A	-33.50
Invoice	11/28/11	4682OctExp	Cayman Islands D.O.T.#33-A	-53.20
Invoice	12/21/11	4716NovExp	Cayman Islands D.O.T.#33-A	-48.94
Invoice	1/24/12	4769DecExp	Cayman Islands D.O.T.#33-A	-313.91
Invoice	2/24/12	4805JanExp	Cayman Islands D.O.T.#33-A	-652.03
Invoice	3/30/12	4842FebExp	Cayman Islands D.O.T.#33-A	-24.00
Total Transportation				-1,125.58
Airfare				
Invoice	12/21/11	4716NovExp	Cayman Islands D.O.T.#33-A	-2,507.00
Invoice	1/24/12	4769DecExp	Cayman Islands D.O.T.#33-A	-364.05
Invoice	2/24/12	4805JanExp	Cayman Islands D.O.T.#33-A	-409.70
Total Airfare				-3,280.75
Hotel/Gratuity				
Invoice	1/24/12	4769DecExp	Cayman Islands D.O.T.#33-A	-939.40
Invoice	2/24/12	4805JanExp	Cayman Islands D.O.T.#33-A	-1,851.58
Credit ...	3/26/12	4805credit	Cayman Islands D.O.T.#33-A	90.00
Invoice	3/30/12	4842FebExp	Cayman Islands D.O.T.#33-A	-90.00
Total Hotel/Gratuity				-2,790.98
Meals				
Invoice	10/19/11	4650SepExp	Cayman Islands D.O.T.#33-A	-218.78
Invoice	11/28/11	4682OctExp	Cayman Islands D.O.T.#33-A	-408.77
Invoice	12/21/11	4716NovExp	Cayman Islands D.O.T.#33-A	-246.92
Invoice	1/24/12	4769DecExp	Cayman Islands D.O.T.#33-A	-981.16
Invoice	2/24/12	4805JanExp	Cayman Islands D.O.T.#33-A	-1,125.21
Invoice	3/30/12	4842FebExp	Cayman Islands D.O.T.#33-A	-325.79
Total Meals				-3,306.63
Media Product				
Invoice	12/21/11	4716NovExp	Cayman Islands D.O.T.#33-A	-108.88
Total Media Product				-108.88
Clippings (Burrelles)				
Invoice	10/19/11	4650SepExp	Cayman Islands D.O.T.#33-A	-519.50
Invoice	11/28/11	4682OctExp	Cayman Islands D.O.T.#33-A	-410.87
Invoice	12/21/11	4716NovExp	Cayman Islands D.O.T.#33-A	-1,006.97
Invoice	1/24/12	4769DecExp	Cayman Islands D.O.T.#33-A	-606.83
Invoice	2/24/12	4805JanExp	Cayman Islands D.O.T.#33-A	-1,188.47
Invoice	3/30/12	4842FebExp	Cayman Islands D.O.T.#33-A	-689.77
Total Clippings (Burrelles)				-4,422.41

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04/10/12

Accrual Basis

Missy Farren & Assoc., Ltd.**Item QuickReport**

October 2011 through March 2012

Type	Date	Num	Name	Amount
Clip Measure (VMS)				
Invoice	12/21/11	4716NovExp	Cayman Islands D.O.T.#33-A	-272.19
Invoice	1/24/12	4769DecExp	Cayman Islands D.O.T.#33-A	-887.33
Invoice	2/24/12	4805JanExp	Cayman Islands D.O.T.#33-A	-272.19
Invoice	3/30/12	4842FebExp	Cayman Islands D.O.T.#33-A	-1,000.00
Total Clip Measure (VMS)				-2,431.71
Photo/Video (NY News Monitor)				
Invoice	1/24/12	4769DecExp	Cayman Islands D.O.T.#33-A	-2,375.00
Total Photo/Video (NY News Monitor)				-2,375.00
Magazines/Research				
Invoice	12/21/11	4716NovExp	Cayman Islands D.O.T.#33-A	-155.00
Total Magazines/Research				-155.00
Media Gifts/Splys/Misc				
Invoice	11/28/11	4682OctExp	Cayman Islands D.O.T.#33-A	-1,858.63
Invoice	12/21/11	4716NovExp	Cayman Islands D.O.T.#33-A	-20.68
Invoice	2/24/12	4805JanExp	Cayman Islands D.O.T.#33-A	-20.00
Invoice	3/30/12	4842FebExp	Cayman Islands D.O.T.#33-A	-3,000.00
Total Media Gifts/Splys/Misc				-4,899.31
Total Reimbursed Expenses				-30,806.95
Total Service				-30,806.95
TOTAL				-30,806.95

Missy Farren & Associates, Ltd
Registration #5949
Supplemental Statement for 3/31/12

Travel Expenses

Airfares	Who	Travel dates	Where	Trip
1,151.30	Agatha Capacchione	12/3/11 - 12/8/11	Cayman Islands	Annual Global Meetings with Dept. of Tourism
573.25	Juliette Daviron	12/4/11 - 12/8/11	Cayman Islands	Annual Global Meetings with Dept. of Tourism
723.25	Agatha Capacchione	1/12/12 - 1/19/12	Cayman Islands	Cayman Cookout and PR Forum
573.25	Juliette Daviron	1/12/12 - 1/19/12	Cayman Islands	Cayman Cookout and PR Forum
259.70	Raphael Brion	1/12/2012 -1/19/12	Cayman Islands	Flight for visiting journalist during Cayman Cookout event

3,280.75

Missy Farren & Associates, Ltd
 Registration #5949
 Supplemental Statement for 3/31/12

Media Representatives - Entertainment

Meals	Date	Place	
99.70	9/13/2011	Dovetail, 103 W. 77th St. NYC	Dinner with Wall Street Journal and LOGO contributing journalist
119.08	9/13/2011	Ai Fiori@The Setai, 400 5th Ave. NYC	Lunch with Aspen Magazine editor
57.99	10/4/2011	Gansevoort Park, 420 Park Ave. South NYC	Breakfast with freelance writer
81.41	10/7/2011	La Mar, 11 Madison Ave, NYC	Lunch with Conde Nast Traveler
71.88	10/12/2011	The Ritz-Carlton, NY Central Park NYC	Breakfast with Travel & Leisure
90.67	10/17/2011	Chelsea Restaurant, 229 9th Ave. NYC	Dinner with Travel & Leisure
106.82	10/24/2011	Gramercy Tavern, 42 E. 20th St. NYC	Drinks and appetizers with NY Magazine
107.09	11/2/2011	Crooked Knife, 29 E. 30th St. NYC	Lunch with Epicurious.com
139.83	11/30/2011	Jewel Bako, 239 E. 5th St. NYC	Dinner with Esquire
11.42	12/4/2011	Hudson News, JFK Int'l Airport, NY	Water and snacks for staff for flight
71.50	12/4/2011	Calico Jacks, Cayman islands	Lunch for staff while in the Cayman Islands for meetings
14.30	12/4/2011	Tiki Beach, Cayman Islands	Drinks with visiting journalist Chris Cox
315.31	12/5/2011	Blue Cilantro, Cayman Islands	Dinner with visiting journalist Hartman
16.35	12/5/2011	The Westin Casuarina, Cayman Islands	Drink with client after meetings
57.44	12/7/2011	The Ritz-Carlton, Cayman Islands	Breakfast for staff while in the Cayman Islands for meetings
44.23	12/8/2011	HMSHost, Miami Airport, Miami FL	Lunch for staff while travelling back to NYC on layover in Miami
337.89	12/16/2011	Artisanal, 2 Park Ave., NYC	Lunch with producers from TODAY Show
112.72	12/18/2011	The Kingswood, 121 W. 10th St. NYC	Lunch with Peter Greenberg's producer
52.35	1/12/2012	Pannini Express, JFK Intl Airport NY	Breakfast for visiting journalists at JFK airport
880.81	1/12/2012	Blue Cilantro, Cayman Islands	Dinner for visiting journalists at JFK airport
25.00	1/15/2012	Calico Jacks, Cayman islands	Lunch for staff while in the Cayman Islands for
9.94	1/16/2012	A1 La Kebab SMB, Cayman Islands	Lunch for staff while in the Cayman Islands for meetings
112.16	1/16/2012	Luca Restaurant, Cayman Islands	Dinner for staff while in the Cayman Islands for Cayman Cookout
44.95	1/19/2012	HMSHost, Miami Airport, Miami FL	Lunch for staff while travelling back to NYC on layover in Miami
55.00	1/31/2012	Spin New York, 304 Park Ave. South, NYC	Drinks with Travel & Leisure editors
70.79	2/23/2012	Porsena, 21-23 E. 7th St., NYC	Dinner with Nat Geo Traveler
200.00	2/28/2012	Boqueria Soho, 171 Spring St., NYC	Dinner with Sous Style and CH.com

3,306.63

ADDENDUM III



For more info please contact:
Missy Farren & Associates, Ltd. (212) 528-1691
Juliette Daviron, Juliette@mfaltd.com
Agatha Capacchione, Agatha@mfaltd.com

DIVETECH'S NANCY EASTERBROOK INDUCTED INTO THE WOMEN DIVER'S HALL OF FAME



New York, NEW YORK (January XX, 2012) – The Cayman Islands congratulates esteemed Cayman Islands diver and Nancy Easterbrook on her induction into the Women Diver's Hall of Fame. A pillar of the Cayman Islands' world-renowned dive industry, Nancy Easterbrook has paved the way for females in the sport through her personal and professional diving initiatives.

As one of the first female technical divers, Nancy is a true pioneer, regularly exploring depths of 200 to 350 feet, along Cayman's walls and sponge belt, on Tri-mix gases. Having dived to depths as deep as 650 feet, Nancy remains one of the deepest diving women in history.

Professionally, Nancy has been instrumental in developing the dive industry of the Cayman Islands, today considered one of the top dive destinations in the world. Since starting one of Grand Cayman's most renowned dive operations, Divetech Ltd., in 1994, Nancy has introduced the destination to Nitrox diving, rebreather diving, and free diving, tackling the Cayman Islands Water Sport Association to assure them of the safety and potential of this new technology and dive opportunity.

Among Nancy's passions is a dedication to the conservation of Cayman's pristine waters. She has played a leading role in implementing the Dive 365 program, an initiative which seeks to define dive sites for every day of the year in an effort to preserve the destination's pristine waters and healthy marine life for future divers to enjoy. The ex-USS Kittiwake was of particular importance to Nancy: After eight years of frustrating delays and obstructions, the wreck finally sank off the coast of Seven Mile Beach in January 2011 and has drawn more than 20,000 divers in its first year alone. Furthermore, Nancy's conservation efforts do not stop on land. In fact, she was co-developer of the Cayman Islands' first solar- and wind-powered eco-development and dive resort, Lighthouse Point.

Premier of the Cayman Islands, Hon. McKeever Bush, commented: "At the forefront of the Cayman Islands' conservation movement, Nancy has long been a respected member of the Caymanian community. We are thrilled that she has been recognized for her impressive accomplishments."

Councillor with Responsibility for Tourism, Cline Glidden, Jr., added: "We are thankful to have Nancy, such a proficient and innovative diver, fighting to maintain the quality of our clear waters and vibrant marine life for future generations to enjoy."

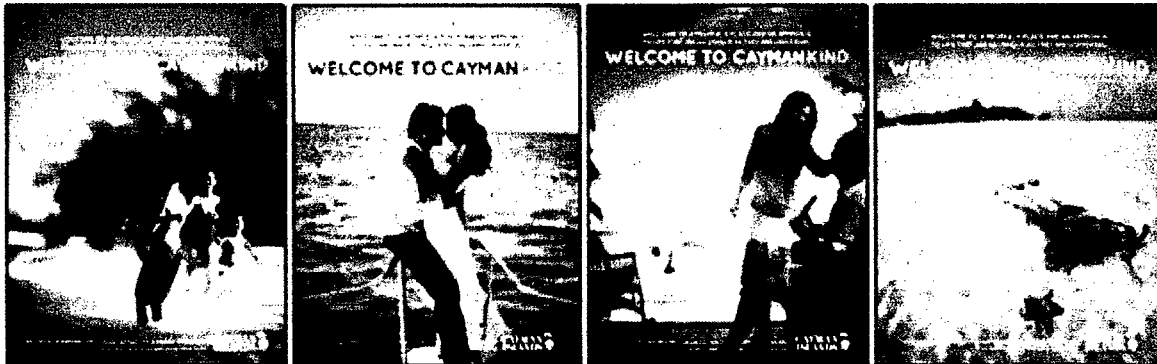
For more information on the Women Diver's Hall of Fame, please visit the website at www.wdhof.org. For additional information on diving in the Cayman Islands, please visit www.divecayman.com.

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**CAYMANKIND CAMPAIGN DISTINGUISHED WITH SILVER ADRIAN AWARD
FROM THE HOSPITALITY SALES MARKETING ASSOCIATION INTERNATIONAL**



New York, New York, March XX, 2012 – The Cayman Islands U.S. advertising campaign, *Caymankind*, has been distinguished with a Silver Adrian Award from the Hospitality Sales Marketing Association International (HSMIA). The Adrian Awards recognize outstanding achievements in advertising, public relations and digital marketing, specifically within the travel industry, as voted on by the knowledgeable experts of HSMIA, and was presented to the Cayman Islands Department of Tourism on the evening of Monday, February 27th in New York City.

The *Caymankind* campaign was categorized for "repositioning" the destination, introducing national audiences to the unique spirit of the Cayman Islands. The initiative depicts the Cayman Islands as more than a destination: it is a people, a place and an approach to life that are as unique as they are universal. Voted on by three judges, knowledgeable media and experts within the hospitality, travel, tourism industry, *Caymankind* was recognized for its exceptional potential to successfully achieve its "repositioning" objectives.

The ads capture the culture, beauty, and vibrancy of the Cayman Islands, evoking a desire to belong to *Caymankind*. In its essence, the creative campaign reveals the character of the Cayman Islands as reflected in the smiling, friendly faces visitors will meet, the once-in-a-lifetime experiences they will share, and the breathtaking natural beauty they will discover at every turn.

Caymankind also depicts a way of life – one that is exclusive to the Cayman Islands. It is an unwritten acknowledgement that things like comfort, community and respect are the most important things any destination can offer. In short, *Caymankind* is a promise of quality and an exposure to magical experiences and everlasting memories.

Commenting on the campaign, Premier McKeeva Bush stated that "We are proud to have been recognized by the esteemed experts of the Hospitality Sales Marketing Association for our *Caymankind* campaign, which we feel encompasses everything that makes the Cayman Islands unique – from the friendliness of our people and our rich cultural heritage to our cosmopolitan style, stunning natural beauty and warm welcome, which we extend to those who visit our shores."

Acting Director of Tourism, Shomari Scott, added: "The experts of HSMAI are amongst the most knowledgeable in the industry, and we are thrilled to have been recognized for the *Caymankind* campaign, which we feel captures the rich soul and culture of the Cayman Islands."

For additional information on the *Caymankind* campaign, please visit www.caymankind.com.

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SUMMER SAVINGS FOR THE ENTIRE FAMILY WITH CAYMAN SUMMER SPLASH 2012



New York, New York, March XX, 2012 – This summer, the Cayman Islands encourages families to experience what it means to be Caymankind May 1st – September 30th, in the most affordable and enjoyable way with Cayman Summer Splash. Visitors will enjoy 5th night free accommodations including a \$100 resort credit, Cayman Sea School and family discounts for top island activities and dining with a Caymankind Discount Card.

Accommodations

Available for booking beginning March 1, 2012, Cayman Summer Splash is valid at participating hotels including The Ritz-Carlton, Grand Cayman, Grand Cayman Marriott Beach Resort, The Westin Casuarina and the Sunshine Suites Resort.

Activities and Dining

Summer Splash visitors can save at a host of restaurants and adventures with their Caymankind Discount Card, distributed upon check-in. Children 11 or younger will enjoy complimentary meals or discounts at Cayman's top restaurants when one adult pays for their meal, free admission to attractions such as the Pedro St James and the Queen Elizabeth II Botanic Park and discounts on watersports with a number of tour operators. Kids between the ages of 5 – 11 and their parents will also have the opportunity to attend Cayman Sea School with Sir Turtle, where they will learn all about protecting Cayman's famed marine life at no charge. A list of participating restaurants and attractions can be found at <http://caymansummersplash.com/#/offers/>.

"Summer is a great season for families to visit Cayman, With a variety of activities and offerings at a more affordable pricepoint, it's the perfect time for first time and returning guests," said Hon. McKeever Bush, Premier of the Cayman Islands.

Hon. Cline Glidden, Jr., Councilor with Responsibility for Tourism, added, "As summer begins, we hope our visiting families will take advantage of our Summer Splash promotion this season and invite them to enjoy all the Cayman Islands has to offer for a fun filled adventure."

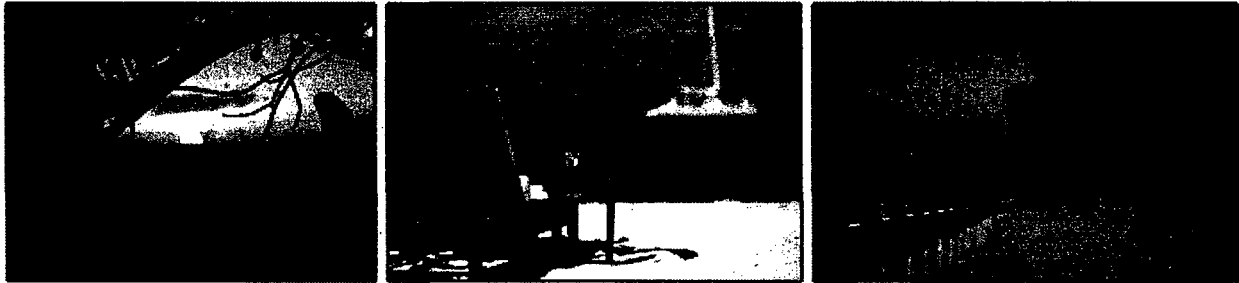
From discounts for watersports to dining to cultural experiences, Cayman Summer Splash will have activities to entertain the entire family. Guests can take advantage of savings with Cayman Luxury Charters to enjoying a day at sea, experience the natural wonders of Cayman with Jean-Michel Cousteau's Ambassadors of the Environment at The Ritz-Carlton, Grand Cayman or use the Caymankind Discount card and find deals at Cayman Craft Market, local restaurants, and more.

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THE CAYMAN ISLANDS RECOGNIZED AMONG THE CARIBBEAN'S BEST



New York, New York, February XX, 2012 – The Cayman Islands continues to top the charts with recent accolades from Caribbean Travel + Life's discerning readers and Trip Advisor's knowledgeable travellers. In their annual Best of 2012 issue, Caribbean Travel + Life's reader's recognized the Cayman Islands as the **Best Caribbean Destination** overall, also citing it as the **Friendliest Destination** and the **Best Destination for Snorkelling**. Trip Advisor's contributors also voted Grand Cayman's newest, most exclusive condominium hotel, **Caribbean Club**, the **#1 Traveller's Choice Hotel** in the Caribbean, with The Ritz-Carlton, Grand Cayman rounding out the list.

In response to Caribbean Club's recent accolade, Premier McKeeva Bush stated: "This is an outstanding achievement which highlights the value visitors place on the outstanding amenities and excellent customer service offered by the Caribbean Club. This award not only allows us to start the year on an exceptionally high note, it also adds to the impressive list of accolades earned by various elements of the Cayman Islands tourism sector throughout 2011."

From luxury lifestyle magazines such as *Caribbean Travel + Life*, which recognized Seven Mile Beach as the 'Best Beach in the Caribbean,' to the ultimate honour of being the only Caribbean country listed among the top 25 destinations in the world as voted by *Trip Advisors* viewers, the Cayman Islands continues to be amongst the Caribbean's most sought after destinations.

Other recognition earned in 2011 includes:

- Voted the **number one travel destination in the Caribbean** on Trip Advisor.
- Living the Dream Divers, a local dive tour operator, was recognised by Trip Advisor for offering the world's **number one adventure tour**.
- Won **seven** awards, including **Best Overall Destination** and **Best Wall Diving** in the 2011 *Scuba Diving* Readers Choice Awards.
- Listed among the **top honeymoon destinations** by *Brides*.
- Maintained the number one spot on Trip Advisor, in the top 10 **Caribbean Dream escapes category**, scoring higher than Aruba, St Maarten and Barbados.

"In the afterglow of another very successful Cayman Cookout with celebrity Chef Eric Ripert and friends, and with a busy calendar ahead for 2012, we are looking forward to continued success throughout our entire tourism industry," explains Acting Director of Tourism, Mr. Shomari Scott. "We are confident that the country will build on the momentum of 2011, and that the accolades we have earned in the past will continue to multiply as more people continue to demonstrate the Caymankindness that has truly made us unique in the minds of our visitors."

Mr. Scott shares: "In its essence, it is the spirit of the people here in Cayman that brings Caymankind to life and continues to bring visitors to our shores. Our goal is to continue providing them with the once-in-a-lifetime experiences with our people and

the breathtaking natural beauty they discover at every turn, thus perpetuating the honours bestowed upon our shores by our visitors."

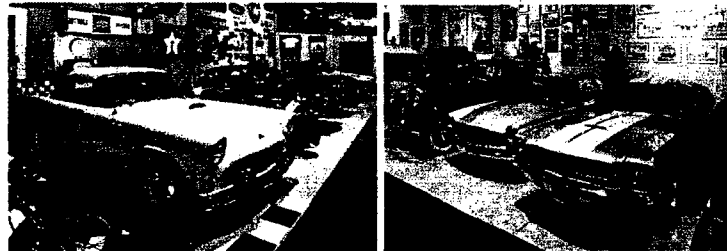
For additional information on the Cayman Islands, please visit www.caymanislands.ky.

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**ONE OF THE WORLD'S MOST PRICELESS PRIVATE CAR
COLLECTIONS GOES PUBLIC ON GRAND CAYMAN**



New York, NY, January XX, 2012 – The Cayman Islands, frequently heralded for its white sand beaches and crystal clear water, also offers a plethora of cultural experiences including the Cayman Motor Museum. A project ten years in the making, the Cayman Motor Museum has an impressive collection of motor cars and bikes, featuring 80 of the world's most eye-catching and interesting automobiles dating back over three centuries, including the original Batmobile from the 1960s live action TV show.

Highlights from the private collection include the first automobile ever manufactured, Queen Elizabeth II's 1956 Daimler DK400 limousine, a 1930's Rolls Royce Phantom, Sir Elton John's 1963 classic Bentley, the yellow Rolls Royce featured in the 1964 Ingrid Bergman film, the last Mini to roll off the production line before it was bought by BMW and a model of the first automobile to be driven in the Cayman Islands - a treasured 1905 Cadillac. Many of the exhibits have accompanying memorabilia, including original photography and models offering a special journey into Cayman's cultural past that bring their remarkable stories to life.

The Cayman Motor Museum is the 'hobby' of local resident, Norwegian shipping businessman Andreas Ugland, currently showing only a portion of his entire collection. After more than a decade and Hurricane Ivan's visit, Ugland is truly pleased to share his collection with all who appreciate their significance.

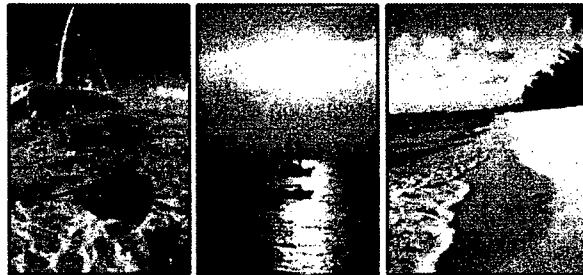
The museum is open to the public 9:00am - 5:00pm Monday through Saturday and located in the West Bay region of Grand Cayman. For further information, please visit www.caymanmotormuseum.com.

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AIR ARRIVALS SURPASS PROJECTIONS IN THE CAYMAN ISLANDS



Grand Cayman, Cayman Islands, January 26, 2012 – Welcoming 309,091 stay-over visitors for 2011, the Cayman Islands has outperformed its projected arrival figure of 302,000 visitors to record a bumper year for tourist arrivals.

The 309,000 stay-over visitor figure represents a 7.2 per cent increase over the 2010 performance and is the best stay-over visitor arrival figure the Cayman Islands has recorded in 10 years.

The month of December 2011 showed the best stay-over visitor arrival figures for any December since the year 2000 and with 33,353 visitors landing on Cayman's shores, represented a 6.3 per cent increase over the arrival figure of 31,391 for December 2010.

Announcing this positive development at the Cayman Business Outlook forum on Thursday, January 19, Premier McKeeva Bush, who is also Minister for Finance, Tourism and Development, noted that the latest figures point to a continuation of the positive trending that stay-over arrivals have been showing for 16 months in a row.

"Stay-over tourism arrivals have also been positive for 26 months out of the last 28. So out of the last 2 years and 4 months we have been positive for 2 years and 2 months, when many other destinations have actually had negative arrival figures. Unfortunately our Cruise arrivals for the month of December have continued to fall, registering a 9.2% decline over December 2010 and an overall 12.3% decline year to date."

Comparing the Cayman Islands' performance with other Caribbean destinations, the Premier noted that out of 24 countries that report their arrival statistics only four who reported through September 2011 had recorded arrival increases greater than 7 per cent and the Cayman Islands' level of improvement had been surpassed only by Cuba and Curacao.

"We can be justly proud of these positive numbers, which are the result of the plans and strategies that this government has been putting in place - both in response to the continuing effects of the global recession, as well as from our own forward-thinking and long-term strategic approach to this very important sector," Mr. Bush noted.

He commended the Department of Tourism and the Islands' private sector partners for being "unified, innovative and consistent with their efforts" to promote the destination.

"The Cayman Islands is regarded as a premier destination of choice, which is evidenced not just by our growing numbers but by the visitor acclaim we have received, including being named as the number one destination in the Caribbean by *TripAdvisor* travellers. This speaks to the efforts made by the DOT and our tourism partners to distinguish ourselves in ways that are welcoming and wholly satisfying to the visitor experience," the Premier added.

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**THE CAYMAN ISLANDS BECOMES THE FIRST DESTINATION TO IMPLEMENT
SOLAR PANEL CHARGING STATIONS FOR ELECTRIC VEHICLES**
**The Cayman Islands Announces a Destination-wide Initiative
to Defend the Environment through Solar Powered Vehicles**



New York, New York, December 1, 2011 – On November 18th, 2011, the Cayman Islands became the first destination to approve the national implementation of solar panel charging stations for electric vehicles. Over the next year, U-Go solar panel charging stations will be positioned in key locations across Grand Cayman for convenient access.

Governor's Square will be the first of 12 locations in Grand Cayman to implement a solar panel charging station. The first prototype station will have two or more parking spaces and is expected to be fully operational by the end of the year. The Caribbean's first 100 percent electric trucks and vans will also be available for sale later this year, and the eco-friendly Wheego vehicles will shortly be available for rent from select Cayman Islands' rental car companies.

These ground-breaking solar panel charging stations generate electricity using pollution-free solar cells, thereby reducing the carbon emissions to zero. This new technology further highlights the Cayman Islands' dedication to the environment and the destination's ongoing efforts towards nation-wide Green Globe Certification.

According to Premier of the Cayman Islands, Hon. McKeeva Bush, "the solar panel charging station is at the forefront of the green movement, and we are proud to be able to implement this innovative technology in the Cayman Islands. As a destination, the Cayman Islands has long recognized the importance of environmentally friendly technologies and we remain dedicated to its conservation efforts, from the Dive 365 program to Green Globe Certification."

"We are thrilled to be able to introduce this technology to the Cayman Islands in an effort to further preserve our treasured ecosystem," the Premier continued. "Our natural environment, including the Mastic Trail, the Blue Iguanas, and our pristine waters, is a source of national pride, which we plan to maintain for years to come. This development is crucial to our success."

Acting Director of Tourism, Shomari Scott, contributed, "we are pleased that these vehicles will be available for our visitors to rent and discover the island with and hope to encourage responsible tourism and impart our profound appreciation of the Cayman Islands' rich environment on our guests."

For more information on the destination, please visit the website at www.caymanislands.ky. For additional insight into this new technology, please visit www.wheego.net and www.ugostations.com.

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THE CAYMAN ISLANDS RESPONDS TO LIONFISH INVASION WITH LIONFISH CULLING COURSES FOR DIVERS



New York, NEW YORK, November XX, 2011 – The Cayman Islands is responding to the recent invasion of lionfish by providing reduced course fees for the PADI Lionfish Tracker Distinctive Specialty course for visitors and residents this fall. Following approval from the Marine Conservation Board, Cayman's dive operators are encouraging divers to join in the fight to eradicate the invasive lionfish and preserve the destination's indigenous marine life through formal training in culling the species.

Currently, reduced price courses are available from Divetech, Ocean Frontiers, Deep Blue Divers, Cayman Turtle Divers, Divers Down and Dive 'n Stuff.

In addition to official training in lionfish culling, participants in the PADI Lionfish Tracker Distinctive Specialty course will automatically receive the PADI c-card and local license so they can immediately contribute their newly-found skills to the cause. Lionfish culling excursions are offered weekly from various dive operators while frequent tournaments are run by Ambassador Divers.

The lionfish has the potential to significantly damage the Cayman Islands' pristine waters, healthy coral reefs, and vibrant marine life: If the issue is not contained, the invasive species has the potential to reduce local fish stock and allow corals to become covered in algae.

"We are pleased that the Cayman Islands is actively responding to this situation and place our full support behind the initiative," stated Premier of the Cayman Islands, Hon. McKeeva Bush. "Our dive operators remain dedicated to containing the problem, while our restaurants are coming up with innovative lionfish-focused dishes to develop the market."

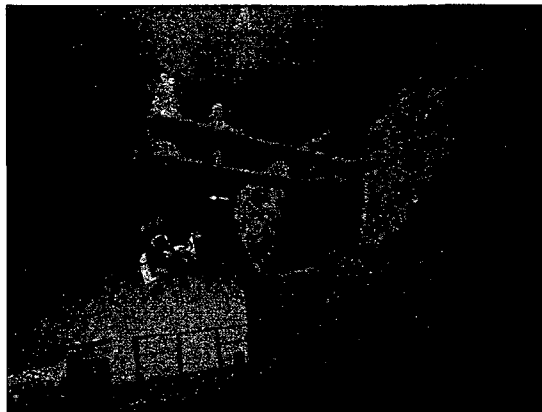
"We hope that the reduced pricing for the PADI Lionfish Tracker specialty course will lead to international awareness and increased interest in this important cause, and will continue to diligently tackle this issue to protect our beautiful waters," commented Cline Glidden, Jr., Councilor with Responsibility for Tourism.

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**THE CAYMAN ISLANDS CELEBRATES
THE 15th ANNIVERSARY OF THE MV CAPTAIN KEITH TIBBETTS**



New York, New York (November XX, 2011) – This fall marks the 15th anniversary of the sinking of the Cayman Islands' Russian frigate dive wreck, the MV Captain Keith Tibbetts.

The 330-foot Brigadier Type II Class frigate was built in 1984 for approximately 30 million dollars. Due to lack of funding in Russia's overseas programs, the crew was repatriated to Russia in 1992, while the ship was left stranded in Cuba. The Cayman Islands government purchased the ship for \$200,000 and sank it off the northeast coast of Cayman Brac on September 17, 1996.

World-famous marine biologist Jean-Michel Cousteau played an important role in the acquisition and the sinking of the ship to preserve Cayman's pristine waters and healthy reefs. In fact, Cousteau was such an advocate for the ship sinking that he actually went down with the ship in full Scuba gear.

In 2004, the MV Captain Keith Tibbetts was hit by Hurricane Ivan, breaking the ship into two pieces. Today, the stern sits at approximately 60 feet while the bow has sunk to 85 feet. Corals and sponges have settled on the ship, drawing a rich assortment of marine life, from the small secretary blenny to the goliath grouper, moray eels, scorpion fish, and hawksbill turtles to large permits and ocean triggers. Even the sand holds a plethora of life: cushion starfish, garden eels, and thorny sea cucumbers.

Originally named Patrol Vessel 356, the Cayman Government renamed the vessel in honor of local politician and businessman, Captain Keith Tibbetts. The Caymanian figure lists among his achievements the roles of merchant marine during World War II; ship builder; sea captain; owner of a supermarket, petrol station and shipping agency; Justice of the Peace in the Cayman Islands and popular politician of more than 20 years.

"Fifteen years after its sinking, the MV Captain Keith Tibbetts continues to draw visitors to Cayman Brac and the Cayman Islands," commented Premier of the Cayman Islands, Hon. McKeever Bush. "As the only diveable Russian warship in the Western Hemisphere, the Russian frigate adds yet another reason to explore Cayman's beautiful waters."

Councilor with Responsibility for Tourism, Cline Glidden, Jr., added: "We are proud to have preserved such a piece of history while maintaining the quality of our waters, our marine life, and our reefs. We hope that visitors will continue to discover the history and ecosystem of the MV Captain Keith Tibbetts for another 15 years to come."

To learn more about this world-class dive site and to receive the latest exciting dive news, visit the Cayman Islands booth at DEMA or check out the website at www.divecayman.ky.

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INTERNATIONAL SCUBA DIVING HALL OF FAME ANNOUNCES 2012 INDUCTEES



New York, NEW YORK (November XX, 2011) – On November 8, 2011, dive industry experts from around the world will join the International Scuba Diving Hall of Fame in celebrating its 2011 inductees to the Hall of Fame, with a gala dinner and induction ceremony in the Cayman Islands. Six industry pioneers have been chosen to join this prestigious establishment including American dive equipment inventor Bev Morgan and filmmakers Howard and Michele Hall, as well as André Laban (France); Allan Power (Vanuatu); and Clement Lee (Borneo).

The ISDHF Board has also cited three of the dive industry's earliest pioneers for induction: John Scott Haldane (Scotland), who developed staged decompression tables; Louis de Corlieu (France), who is credited with inventing the swim fin; and Hugh Bradner (USA), who developed the wet suit.

Founded in 2000 by the Cayman Islands Ministry of Tourism, the International Scuba Diving Hall of Fame recognises international and local Cayman pioneers who have made outstanding contributions to the recreational scuba diving industry, in a yearly ceremony held in the Grand Cayman.

These inductees are being recognized for their lifetime dedication to the industry, as detailed below:

- **Bev Morgan's** ideas and inventions have had a huge impact on commercial and sport diving for nearly half a century.

He began free diving and surfing in 1949, a year after leaving high school and became a Los Angeles County lifeguard in 1952. That year, he purchased an early Aqua Lung scuba unit and founded the Los Angeles County Instructors program, the first scuba instructor's course available to the public. He wrote the first instruction manual, 'Underwater Safety', which became a standard diving book of the 1950s.

Bev also began manufacturing wetsuits and developed what would become the Body Glove. As an early diving writer and photographer, his work appeared in Skin Diver magazine. He also dove commercially for Abalone and in the oilfields.

In 1966, in association with Bob Kirby, a former Navy diver, he began The Kirby Morgan Corporation, a company that would change the face of commercial diving forever with its development of lightweight,

comfortable, professional diving gear. As another claim to fame, the company produced the diving equipment for popular Sci-fi movie, *Sphere*.

Today, the company is the world standard for surface supplied diving helmets and its products are employed in every ocean in the world. Kirby Morgan is a name that has become synonymous with outstanding diving equipment and remains the company through which Bev Morgan continues to serve the diving industry.

- Underwater filmmakers **Howard and Michele Hall** are recognized for their marine cinematography contribution to over 100 films. Together, Howard and Michele have received seven cinematography Emmy awards for films produced for television.

Howard and Michele Hall have authored several books about diving, underwater photography, and marine wildlife. Howard has authored and illustrated three children's books -- 'The Kelp Forest', 'Sharks' and 'A Charm of Dolphins'. Michele has authored two -- 'The Shark Project' and 'All About Sharks'. She has also published several books of photographs of marine life and directed numerous films for PBS and National Geographic.

The couple has also created two critically acclaimed IMAX Productions -- 'Into the Deep' (3D) and 'Islands of the Sharks'. They also appear in a third one, 'Coral Reef Adventure', which was directed by Howard, with Michele as the location manager. Released in 2003, the film continues to be played in IMAX theatres around the world.

Premier of the Cayman Islands, Hon. McKeeva Bush, commented on these inspiring individuals: "These worthy inductees are men and women who are pioneers, innovators, inventors and household names in the international scuba diving industry, as much as their counterparts in previous years have been."

Councilor with Responsibility for Tourism, Cline Glidden, Jr., added: "The ISDHF Board is pleased to recognise them as the best in their field and to place their names alongside the other outstanding individuals who have been named to the Hall of Fame over the past 10 years."

For more information on the International Scuba Diving Hall of Fame, please visit the website at www.scubahalloffame.com.

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CAYMAN COOKOUT TICKETS AVAILABLE FOR PUBLIC SALE
The Cayman Islands Announces Cayman Cookout's Headlining Events for Sale



New York, NEW YORK (October 24, 2011) – Tickets are now on sale for the Cayman Islands' fourth annual Cayman Cookout. From January 12 to January 15, 2012, distinguished host Eric Ripert will be joined by international culinary masters Anthony Bourdain, José Andrés, Laurent Gras, April Bloomfield, François Payard, Richard Blais, Paul Rogalski, FOOD & WINE Executive Wine Editor Ray Isle and Le Bernardin's master sommelier Aldo Sohm for four days of mouth-watering indulgence in the Cayman Islands.

Brought to you by the Cayman Islands Department of Tourism, The Ritz-Carlton, Grand Cayman, and FOOD & WINE, Cayman Cookout offers guests unparalleled access to some of the world's top chefs for days of decadent demonstrations, tastings, and excursions amidst the blissful surroundings of the Cayman Islands. Some of the weekend's highlighting events include:

Friday, January 13

- **10:00 AM:** Find out which Champagne best fits your personality and palette with **Ray Isle**.
- **11:30AM:** Enjoy a classic brasserie lunch with **Anthony Bourdain**.
- **7PM:** Discover the Cayman Islands with a barefoot BBQ on Seven Mile Beach: An evening of succulent grilling by Chefs **Eric Ripert**, **Anthony Bourdain** and **José Andrés**, and the steady beat of steel drums.

Saturday, January 14

- **10:00AM:** See an adaptation of Good vs. Evil, the wildly popular stage chat with **Anthony Bourdain** and **Eric Ripert**, set on the unexpected stage of Seven Mile Beach and the Caribbean Sea.

- **3:30PM:** Top Chef All Star **Richard Blais**, creator of boutique burgers and couture haute dogs, unpacks his knives to reveal one of his latest creations.
- **4:45PM:** Take in the sunset on Seven Mile Beach, while Chef **Eric Ripert** prepares his fresh-from-the-boat ceviche with his feet in the water and a cocktail in hand.
- **7PM:** For the ultimate dinner party, guests will dine around Cayman's newest landmark, Camana Bay. From a book signing over imaginative cocktails and epicurean hors d'oeuvres to live music, dancing, and desserts by **François Payard** and winner of Top Chef Just Desserts, guests are sure to have a memorable night. For dinner, gourmands can choose between an old friend reunion with **Paul Rogalski, Ron Jacobson & Ray Isle**, a Genuine Bloomfield Dinner with **Michael Schwartz** and **April Bloomfield**, and a Caribbean Top Chef Dinner with **Cindy Hutson, Richard Blais** and **Andrea Robinson**.

Sunday, January 15

- **12PM:** With the finest seafood, freshest pastries, delicate cheeses and delicious desserts, savor a gastronomic champagne brunch while local chefs compete to be the best on island. There's even an activity for the kids: A children's brunch, where they will cook, taste, and dine (under close supervision) before heading out on an eco-adventure with Jean-Michel Cousteau's Ambassadors of the Environment.
- **7PM:** Hosted by FOOD & WINE's esteemed Editor-in-Chief Dana Cowin, the extraordinary Cayman Cookout Gala Dinner, the pinnacle event of the weekend, will boast a seven-course meal prepared by Chefs **Ripert, Andrés, Blais, Bloomfield, Gras, Payard** and **Rogalski**.

A complete overview of events can be seen www.caymanislands.ky/cayman_cookout/events.aspx

"We are thrilled to announce the fourth annual Cayman Cookout event," stated Premier of the Cayman Islands, Hon. McKeeva Bush. "Cayman Cookout is an event that has grown to highlight the destination's unique culture and vibrancy. We are excited to introduce visitors to our culture through food and hope that both visitors and world-class chefs will continue to be drawn to the Cayman Islands for this unique gastronomic experience."

According to Cline Glidden, Jr., Councilor with Responsibility for Tourism, "Cayman Cookout is the perfect way to kick off Cayman Culinary Month, a month long celebration of the Cayman Islands' rich culture and delicious cuisine."

Tickets will be available for sale from October 15, 2011. For details on how to book a trip, visit www.caymanislands.ky/cookout, or to plan your advance scouting trip before Cayman Cookout visit us at www.caymanislands.ky.

Frequently referred to as "the Culinary Capital of the Caribbean," the three Cayman Islands offer world-class hotels and elegant resorts, luxury condominiums and secluded villas, all with unsurpassed service, and an eclectic array of fine food options. With more than 150 restaurants, unwinding with a good meal in the Cayman Islands can include chic five-star dining as well as a more casual venue under the stars. From traditional Caymanian seafood, to Caribbean and Thai, Italian or New World, discerning diners are sure to find something to fit their taste.

Located 480 miles south of Miami in the vibrant tranquility of western Caribbean, this trio of tiny islands is a premier destination for discriminating travelers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognized as a sophisticated, diverse financial center, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit www.caymanislands.ky or www.divecayman.ky or call your local travel agent.